

CASCADE COUNTY DUI TASK FORCE MEETING MINUTES

October 27, 2015

Call to Order

DUI Task Force president Barbara Bessette called the meeting to order at 3:29 p.m. at the Great Falls Pre-Release Center, noting that a quorum was present to conduct business.

1. Roll Call

DUI Task Force Members

Cascade County Attorney designee: Ashley Wilkinson – **Excused Absence**
Cascade County Sheriff designee: Deputy Travis Grove (**Secretary**) – **Present**
City of Great Falls Chief of Police designee: Captain Jeff Newton – **Present**
Great Falls City Attorney designee: Cassidy Blomgren – **Excused Absence**
State of Montana Highway Patrol District II Chief designee: Trooper David Baggs – **Present**
Great Falls Victim-Witness Services designee: Savannah Hilton – **Absent**
State of MT Adult Probation & Parole Regional Admin designee: Wayne Bye – **Excused Absence**
Montana Tavern Association Home Safe Program designee: Vince Kyle – **Present**
Gateway Recovery Center designee: Barbara Bessette (**President**) - **Present**
Benefis Health Systems, Inc. Chemical Dependency Unit designee: J.T. Lute (**Vice-President**) – **Present**
Great Falls Pre-Release Services, Inc. designee: Lisa Meyers – **Present**
Cascade County Commissioner: Jim Larson - **Present**
Great Falls Public Schools designee: Danielle Funseth – **Excused Absence**
Airmen Against Drunk Driving designee: SrA Jon Gregory – **Present** (3:46 pm)
Citizen Members: Jim Whitaker (Treasurer) - **Present**; Corin Fisch - **Present**; Mark Hewitt - **Present**
Task Force Coordinator: Jerry Kelley - **Present**

Members of the Public in Attendance

John Hayes, Cascade County Tavern Association

2. Approval of Minutes from September 29, 2015

DUI Task Force members reviewed the minutes from the previous meeting. **Vince Kyle motioned to approve the minutes from the September 29, 2015 meeting as presented. Jeff Newton seconded, and the motion carried unanimously.**

3. Public Information Committee

Member Biographies/Officer Pictures: The committee has most of the bios and will work on getting those that are missing.

4. Financial/Budget Performance Report and Requests for Payment/Purchases

Jim Whitaker went over the following transactions that were paid since the last meeting: \$215.00 for development and distribution of the updated Contracts of Choice; \$400.00 for sponsorship of the Malmstrom Air Force Base Wing Holiday Celebration; \$585.00 for the CMR Stampede newsletter advertising contract; \$195.00 for 26 gas cards for Airmen Against Drunk Driving; \$785.00 for five fatal impairment goggles for Great Falls Public Schools; \$904.95 for two passive alcohol sensors for Great Falls Public Schools; \$29.94 to purchase a gift card for the winner of the Belt school art ad contest; and

\$35.00 to change the website logo. The remaining balance is \$49,184.62. Probation and Parole has been working their allotted overtime performing home checks. Once they submit a statement the payment will reflect on the ledger.

Billboards: For educational purposes the Task Force has in the past purchased billboard space from Lamar Companies. The last time this was done was December 2014. The rate was \$2,358.00 for four billboards with another four at no charge making a total of eight billboards. Lamar Companies will allow the DUI Task Force to utilize eight billboards at the same price of \$2,358.00. After discussing the request, **Vince Kyle motioned to approve the request to expend \$2,358.00 to purchase billboard space. Lisa Meyers seconded. There being no further discussion, the motion was unanimously approved.**

STARadio PSA's: The Public Information Committee has researched radio advertising possibilities. The Task Force used Central Montana Radio in the past and is now proposing using STARadio. For \$210.00 per month the Task Force will receive 15 paid 30 second PSA's along with 30 non-profit match PSA's and 35 STARadio contribution PSA's totaling 80 PSA's per month. This equates to \$2.62 per PSA. All PSA's will mention the Cascade County DUI Task Force as the endorser. After discussing the proposal, **Jim Whitaker motioned to approve the request to expend \$2,520.00 for a one year PSA commitment with STARadio. Jim Whitaker seconded, and the motion was unanimously approved.**

Driver's License ID Checking Guides: Historically the Task Force has paid half the cost of the License ID Checking Guides. Local establishments that sell alcohol use these to identify fraudulent identification and they help prevent establishments from selling alcohol to minors. Last year 50 guides were purchased at \$17.15 each. The pre-publication price for the 2016 ID Checking Guides is the same - \$17.15 each. Task Force members discussed the funding request and **Jeff Newton motioned to purchase 50 License ID Checking Guides at \$17.15 each with the understanding that the Montana Tavern Association will reimburse the Task Force for half the total cost. There being no further comments, David Baggs seconded, and the motion carried unanimously.**

Miracle Mile Towing Service Holiday Rides: Each New Year's Eve, Miracle Mile Towing provides the public with free rides home from drinking establishments. The DUI Task Force has historically donated gift certificates to those that help with this service. After a short discussion, **David Baggs motioned to provide gift certificates up to the total amount of \$700.00 to Miracle Mile Towing for those that help with this service. Jim Whitaker seconded, and the motion carried unanimously.**

AADD Stickers Funding: A proposal was previously made from Airmen Against Drunk Driving to have oil change stickers made with the AADD phone number. SrA Jon Gregory reported that he solicited various squadrons on base to help with the funding but they asked that their name be on the stickers. After discussing the matter, **Mark Hewitt motioned to expend \$300.00 to purchase 5,000 oil change stickers for Airmen Against Drunk Driving. Lisa Meyers seconded, and the motion carried unanimously.**

AADD Gas Cards: Jerry Kelley purchased 26 gas cards at \$7.50 each and gave them to SrA Jon Gregory for the purpose of rewarding the on call Airmen Against Drunk Driving volunteers.

5. Report from the Task Force Coordinator

School Newspaper DUI Ads: Task Force members reviewed copies of the DUI Task Force ads from the CMR and Belt school newspapers.

Letters to the Editor: Jerry Kelley stated that the deadline for letters to be submitted is the 10th of each month. Task Force member letters are not always getting published because they are being submitted late or not at all. Mr. Kelley advised that because this is part of the Task Force's annual plan and must be accomplished, he and Barb Bessette will write the letters and e-mail them to the assigned member for approval. Mr. Kelley will ensure the letters are all submitted on time to be published.

Officer Nominations Committee: Committee members are Barbara Bessette, Wayne Bye, Corin Fisch, and Lisa Meyers. All current officers are eligible to renew their terms except Travis Grove who has served two years as secretary. Corin Fisch volunteered to find out if current officers will serve another term and seek out candidates for the secretary position.

November Meeting: Task Force Coordinator Jerry Kelley will not be in attendance at the November meeting but will send out the agenda and related information in advance.

6. DUI Statistics and MIP-A Statistics

Deputy Grove reviewed and discussed the stats with Task Force members. There were 30 DUI arrests in September compared to 31 a year ago. The average blood alcohol content for September was 0.163 compared to 0.125 in September of 2014. There were 4 Minor in Possession citations in September. The highest trend of cumulative DUI arrests this fiscal year is in the male 21-25 year age bracket and the male 50+ age bracket. John Hayes advised that the Cascade County Tavern Association should have enough money to run through December.

7. MAFB Save Stats from Airmen Against Drunk Driving

AADD reported 27 saves in September compared to 33 a year ago.

8. Kudo Cards

None were awarded this month.

9. Round Robin

Barbara Bessette announced that this is Red Ribbon Week which is recognized nationally to promote drug free citizens. Red Ribbon Week was instituted in 1998 after a DEA agent was brutally murdered during a Mexican drug cartel investigation. Danielle Funseth ordered promotional items to educate abstinence from drug use for the DUI Task Force to hand out. Ms. Bessette announced that Montana's attorney general has kicked off a four month campaign to combat prescription drug abuse.

Jerry Kelley advised that there will be a statewide DUI Task Force meeting April 26th and 27th. Jerry Kelley, Barbara Bessette, Jon Gregory, Lisa Meyers, Mark Hewitt, and J.T. Lute will be attending. Travel costs will be funded by the Cascade County DUI Task Force.

