

## CASCADE COUNTY DUI TASK FORCE MEETING MINUTES

January 27, 2015

### **Call to Order**

Task Force President Jane Weber called the meeting to order at 3:30 p.m. at the Great Falls Pre-Release Center, noting that a quorum was present to conduct business. Commissioner Weber welcomed Commissioner Jim Larson who will take over Commissioner Weber's position representing the County after today's meeting. Task Force members introduced themselves to Commissioner Larson.

### **1. Roll Call**

#### DUI Task Force Members

**Cascade County Attorney designee:** Ashley Wilkinson – **Excused Absence**

**Cascade County Sheriff designee:** Deputy Travis Grove – **Present**

**City of Great Falls Chief of Police designee:** Captain Tim Shanks– **Present**

**Great Falls City Attorney designee:** Cassidy Blomgren – **Excused Absence**

**State of Montana Highway Patrol District II Chief designee:** Trooper David Baggs – **Present(3:35 pm)**

**Great Falls Victim-Witness Services designee:** Lacey Racine– **Present**

**State of MT Adult Probation & Parole Regional Admin designee:** Wayne Bye – **Present**

**Montana Tavern Association Home Safe Program designee:** Vince Kyle – **Present**

**Gateway Recovery Center designee:** Barbara Bessette - **Present**

**Benefis Health Systems, Inc. Chemical Dependency Unit designee:** J.T. Lute – **Present**

**Great Falls Pre-Release Services, Inc. designee:** Lisa Meyers - **Present**

**Great Falls Public Schools designee:** Danielle Funseth– **Present(3:35 pm)**

**Airmen Against Drunk Driving designee:** Staff Sergeant Charles Marino-Franco – **Present(3:37)**

**Citizen Members:** Jim Whitaker – **Present**; CorinFisch– **Present**; Kristi Jo Anderson – **Resigned**

**Cascade County Commissioner:** Jane Weber - **Present**

**Task Force Coordinator:** Jerry Kelley - **Present**

#### Members of the Public in Attendance

John Hayes, Cascade County Tavern Association

Paul Cory, Great Falls Pre-Release Administrator

Alex Crosby, President, DD buddy

Tom Fortunato, Vice President of Sales, DD Buddy

### **2. Approval of Minutes from November 25, 2014**

There being no changes or additions, **Tim Shanks motioned to approve the minutes from the November 25, 2014 meeting. J.T. Lute seconded, and the motion passed unanimously.**

### **3. Election of Officers for 2015**

Commissioner Weber stated that the slate of officer nominations for 2015 was presented by the nominations committee at the November 2014 DUI Task Force meeting.

**Secretary:Tim Shanks motioned to elect Travis Grove as secretary of the Cascade County DUI Task Force for calendar year 2015.J.T. Lute seconded the motion.** Commissioner Weber called for nominations from the floor three times. **There being no additional nominations, the motion carried.**

**Treasurer:**Tim Shanks motioned to elect Jim Whitaker as treasurer of the Cascade County DUI Task Force for calendar year 2015. Travis Grove seconded the motion. Commissioner Weber called for nominations from the floor three times. **There being no additional nominations, the motion carried.**

**Vice President:**Tim Shanks motioned to elect J.T. Lute as vice-president of the Cascade County DUI Task Force for calendar year 2015. Travis Grove seconded the motion. Commissioner Weber called for nominations from the floor three times. **There being no additional nominations, the motion carried.**

**President:**Tim Shanks motioned to elect Barbara Bessette as president of the Cascade County DUI Task Force for calendar year 2015. Wayne Bye seconded the motion. Commissioner Weber called for nominations from the floor three times. **There being no additional nominations, the motion carried.** Commissioner Weber turned the meeting over to Barbara Bessette as the newly elected president.

#### **4. DD Buddy Phone Application Presentation**

Alex Crosby, co-founder and president of DD buddy introduced himself. Tom Fortunato, vice president of sales of DD buddy introduced himself. Task Force members viewed a video demonstrating the capabilities of the DD buddy app. Mr. Crosby and Mr. Fortunato explained the rewards and partnership aspect of the program in detail, explaining that one of their goals is to make it easier for individuals to do the right thing. The company is working to coordinate various organizations in the private, public, and government sectors so they can all be accessed in a single place on the DD buddy app. The application taps into the user's social network. The app is user friendly, there are no pop up ads, and is free to download. The company created two scholarship funds that will be funded by 15% of its profit. Mr. Crosby and Mr. Fortunato answered Task Force members' questions. The company asked that the Cascade County DUI Task Force promote the DD buddy app. In addition, they can use funding to support a representative in our area to properly endorse the app.

#### **2014 Home Safe Statistics**

John Hayes passed out the 2014 Home Safe report and request for funding. The report indicates that 1,983 rides were provided through Diamond Cab for 2014 compared to 1,502 in 2013. The total number of people transported for 2014 was 2,512 compared to 2,082 in 2013. The Home Safe program reimbursed Diamond Cab \$18,651.25 for their services in 2014. Mr. Hayes was asked to send Mr. Kelley a written request for the specific dollar amount they are seeking from the DUI Task Force.

#### **5. Public Information Committee**

**Logo Competition:**Barbara Bessette reported that the committee has been working on the competition for the logo. Ashley Wilkinson has been helping put together the language. The committee proposed awarding \$300 to the winner and asked for input from Task Force members. **Lisa Meyers, on behalf of the Public Information Committee, motioned to approve an award of \$300 to the logo contest winner. Jim Whitaker seconded. There being no further discussion, the motion passed unanimously.**

**Website Contract:**Task Force members received a copy of the executed contract between Shortgrass Web Development and Cascade County. Barbara Bessette advised that Shortgrass will soon be sending a prototype of the DUI Task Force website to her and Lisa Meyers. Ms. Bessette will forward it on to the Task Force to review.

**Live Radio Spots:**Jerry Kelley advised that Barbara Bessette will represent the DUI Task Force on STAR Radio this Thursday at 7 a.m. and on Central Radio Friday at 8 a.m. She will focus on the dangers of drinking and driving on Super Bowl Sunday.

**Scripts for Radio PSA's:**The Public Information Committee compiled a list of thirteen dialogues that are between twenty and thirty seconds long. Wayne Bye asked for comments and suggestions from DUI Task Force members, commenting that they can use as many as they want and they can be changed at any time. Barbara Bessette will voice the PSA's. Task Force members had no comments or suggestions, so **Jane Weber motioned to use the proposed PSA dialogues. J.T. Lute seconded.**John Hayes suggested mentioning the DD buddy app on the PSA's. Wayne Byewill script one to include it and bring it to the next meeting. **There being no further discussion, the motion passed unanimously.**

**KRTV Interview Questions:**Jerry Kelley developed a list of questions for the interview with Devonte McKenna on KRTV scheduled for February 11 at 5:55 a.m. Mr. Kelley asked if everyone was in agreement with the questions and if anyone else would like to do the interview. **DanielleFunseth motioned for Jerry Kelley to be interviewed using the proposed questions on the KRTV morning show. J.T. Lute seconded. There being no further discussion, the motion carried unanimously.**

**MAFB Heads Up (Beacon) Magazine:** Jerry Kelley summarized that the Task Force donated \$500 for the Holiday Cheer party at Malmstrom AFB. As a result, the DUI Task Force is allowed a quarter page ad free of charge for one month in the *Beacon* magazine, soon to be titled *HeadsUP*. Mr. Kelley passed around a sample of the magazine and asked that the Public Information Committee design an ad to present at the next DUI Task Force meeting. Jane Weber suggested using the DUMB billboard idea along with the new logo once it is chosen. Wayne Bye proposed including the DD buddy app. in the ad.

## **6. Financial/Budget Performance Report and Requests for Payment/Purchases**

**Financials:**Task Force members reviewed the financial statements. Jerry Kelley listed the expenditures since the last meeting in November. LAMAR was paid \$2,358 for the billboards, \$500 was donated to the wing holiday open house at MAFB; \$538 was paid to Shortgrassweb development for the downpayment. \$1,500 was for the "Think Twice" PSA's on Central Montana Radio Network, \$61.11 was for the Tribune ad, and \$60 went to Double "G" Engraving. The Task Force received \$213 in DUI Reinstatement Fees. The current balance in the account is \$43,405.71. Jane Weber commented that the Task Force has always retained \$20,000 as a reserve. **Commissioner Weber moved to approve the financials as presented. Tim seconded. There being no further discussion the motion carried unanimously.**

**Miracle Mile Towing Gift Certificates:**Jerry Kelley stated that Miracle Mile Towing provides free rides each New Year's eve. Last year 11 people volunteered, providing rides for 61 people. The Task Force spent just under \$300 for gift certificates for the volunteers. This year there were 21 volunteers that gave rides to 102 people and picked up 12 vehicles. Mr. Kelley asked the Task Force if they would like to give \$25 gift certificates again to those that provided the services, increasing the total amount to \$525, or if they have an alternative idea. **Vince Kyle motioned to give each of the 21 volunteers a gift certificate for \$25. Wayne Bye seconded the motion.**Jane Weber voiced concern and suggested after this year to decide on an amount and allow the Miracle Mile folks to divvy it out. Jerry Kelley stated that he had intended to speak to Miracle Mile when he delivers the gift certificates this year. Mr. Kelley asked if anyone had suggestions as to where to get the gift certificates from. There were no specific suggestions other than it should be a local business. **There being no further discussion, the motion carried.**

**Vehicular Homicide Training Request:** Jerry Kelley presented a request from Trooper Scott Waddell of the Montana Highway Patrol requesting \$500 to pay the fee to attend the Vehicular Homicide training in

Bozeman February 23-25. Mr. Kelley's Agenda Action Report provided three optional motions – to approve the \$500, to approve a lesser amount, or to deny the request. Trooper Baggs explained that their training budget is stretched. He added that these types of crashes are incredibly complicated and the training would be extremely beneficial. Trooper Waddell would be able to share the information he learns with the other troopers. **Commissioner Weber moved to give \$500 to the Montana Highway Patrol to send a trooper to the Vehicular Homicide Training in Bozeman. Lisa Meyers seconded.** There was further discussion as to whether the \$500 would cover room and board and it was concluded that it does not, and would come out of the MHP training budget. **The motion carried unanimously.**

## **7. Report from the Task Force Coordinator**

**Kristi Jo Anderson's Resignation:** Jerry Kelley stated that citizen member Kristi Jo Anderson is having difficulty attending DUI Task Force meetings due to time conflicts so she agreed to resign. Commissioner Weber advised that the opening will be advertised in the *Tribune* and the person that replaces Ms. Anderson will finish her term through July 24, 2015.

**Letters to the Editor:** Jerry Kelley commented that letters have not been consistently published. However, he now has a good point of contact at the *Tribune*. The letters cannot be longer than 250 words, and the writer's name, address, and phone number should be included. Mr. Kelley instructed Task Force members to e-mail their letters to him and he in turn will forward them to his contact. Mr. Kelley wrote a letter for February, and Task Force members were provided a copy. Jerry Kelley prepared a sign-up sheet and asked Task Force members to sign up after the meeting, commenting that the list will be in the minutes as a matter of record.

**ID Checking Guides:** Jerry Kelley advised that the ID Checking Guides will be sent out the first part of February. He has the invoice for \$881.50 and will pay it when we receive them. The Cascade County Tavern Association has already agreed to reimburse the DUI Task Force for half the cost.

**MAFB Holiday Party:** Jerry Kelley reported that he, Barbara Bessette, and Jim Whitaker attended the wing Holiday Cheer party. Mr. Kelley, Ms. Bessette, and Mr. Whitaker commented positively about the event and confirmed that the Task Force's banner was displayed.

Mr. Kelley advised that there are three bills being voted on at this legislative session that apply to the DUI Task Force.

**Senate Bill 93** would allow the Justice Department to issue restricted-use driving permits to people who have lost their driving privileges in another state and lived in Montana for five consecutive years, and over that period have not been convicted of any traffic violation or crime in which the use of alcohol or dangerous drugs was a contributing factor.

**House Bill 132** would distribute DUI license reinstatement money collected from counties that do not have a DUI Task Force to those counties that do have a DUI Task Force.

**House Bill 202** would give people the opportunity to donate \$1 to their local DUI Task Force when registering or re-registering their vehicle.

President Bessette reminded members that they cannot lobby or write letters to legislatures as representatives of the Task Force, but can as private citizens.

## **8. DUI Statistics and MIP-A Statistics**

Task Force members reviewed the report Travis Grove provided. Deputy Grove explained that there were 22 DUI arrests in November and 21 in December. November numbers were a little higher compared to last year and December fell. The Tavern Association Safe Ride Home program and Malmstrom's stats have been added to the report. The Task Force discussed the age demographics on the stats. The last page of the report breaks down the age groups cumulatively for the year. Trooper Baggs commented that there is no rhyme or reason when it comes to demographics for DUI's. J.T. Lute stated that there are records available through the state that break down DUI demographics. He will share the website with Task Force members.

## **9. Stats from Airmen Against Drunk Driving**

SSgt Marino-Franco reported that they had 14 saves in December this year compared to 5 last year. SSgt Marino-Franco pointed out that most people in his age group have a smart phone, so out of all the advertising and promotions the DUI Task Force has done he believes the DD buddy app is the best idea thus far. Other Task Force members agreed.

## **10. KUDO Cards**

Barbara Bessette reported that she gave a KUDO card to her friend who was driving behind a person that was all over the road, and she reported it.

## **11. Final Comments from Task Force Coordinator**

Jerry Kelley described how he felt when he took over the coordinator job and acknowledged Commissioner Weber's guidance during the transition of the Cascade County DUI Task Force. Jerry Kelley presented Commissioner Weber with a plaque from the Task Force in appreciation for her service and leadership as president making for a smooth transition and for laying a foundation for how the Task Force will continue to operate. In addition, Mr. Kelley pointed out that Commissioner Weber came up with the new Task Force slogan, "What's your plan?"

## **12. Round Robin**

**Trooper Baggs** asked if the Task Force still provides compensation to officers for overtime for DUI enforcement. Captain Shanks remembers that the Task Force and the Board of Crime Control provided it through a grant, but the overtime had to be on specific days targeting DUI's, it was difficult getting officers signed up, and there was a great amount of required bookkeeping. Trooper Baggs stated that he has people interested so he will check with the State Board of Crime Control. Danielle Funseth commented that funds for the compliance checks that the Great Falls Police Department does is through an AFY grant.

**Vince Kyle** commented on how good New Year's Eve went and that everyone worked together. There was only 1 DUI.

**Tim Shanks** stated that the sheriff and the chief will give a press release on Flag Hill Thursday. As a result of Deputy Dunn's death, the Great Falls Police Department Citizens Academy appointed a committee to develop a Cascade Law Enforcement Memorial at Overlook Park. Officer Shanks is on the committee.

**Barbara Bessette** advised that there will be an alcohol free Super Bowl event on Sunday at the fairgrounds. Ms. Bessette thanked everyone for supporting her as president.

**Lisa Meyers** and **Barb Bessette** attended the Boards and Commissions training in December. Ms. Meyers expressed appreciation to Commissioner Weber for getting the Task Force where it needed to be by following procedures and obeying the laws.

**SSGT Charles Marino-Franco** asked about the outcome of the sticker campaign and if there were enough volunteers. **Danielle Funseth** reported that there were a lot, including a huge group of kid volunteers. She learned that in the future they need to do a lot more of the window clings and shelf tags that hang out. Ms. Funseth commented that the stickers were smaller and not as effective.

**Jim Whitaker** would like to put on next month's agenda to give money to DD buddy, possibly \$500.

### **13. Public Comment**

**Alex Crosby** asked about the sticker shock campaign. Danielle Funseth responded that it was funded through grants. DD buddy has a commercial trade account with a printing company that could possibly help. Ms. Funseth suggested adding the DD buddy app on the stickers, window clings, and tags and possibly making the window clings scanable with an I-phone.

**Alex Crosby** stated that DD buddy could use funding to have two part time people cover Great Falls over a six month period to create and solidify lasting partnerships. \$7,500 would allow this to happen. Mr. Crosby offered to make a presentation as to how it would work at the next Task Force meeting. Commissioner Weber advised that DD buddy should provide in writing to Task Force Coordinator Jerry Kelley how much they need, what their plan will accomplish, and how long it will take so the Task Force can review it prior to the next meeting.

**Paul Cory** expressed appreciation to Jane Weber for leading the Task Force and getting it on track these past two years.

**Commissioner Larson** commented that he looks forward to serving on the Task Force and helping save lives.

### **Motion to Adjourn**

At 5:05 p.m. Jim Whitaker motioned to adjourn the meeting. Danielle Funseth seconded. There being no further business, the motion carried unanimously.

**The next meeting will be February 25 at 3:30 p.m.**

**Citizen Member Expiration Dates:** Jim Whitaker – May 28, 2015  
Vacancy – July 24, 2015  
CorinFisch – August 12, 2016

### **Letters to the Editor 2015:**

February – <b>Jerry Kelley</b>	March – <b>Savannah Hilton</b>	
April – <b>Jim Whittaker</b>	May – <b>Barb Bessette</b>	June – <b>Lisa Meyers</b>
July – <b>J.T. L ute</b>	August – <b>CorinFisch</b>	September – <b>Cassidy Blomgren</b>
October – <b>Ashley Wilkinson</b>	November – <b>Travis Grove</b>	December – <b>Charles Marino-Franco</b>
January 2016 – <b>Vince Kyle</b>		