

## CASCADE COUNTY DUI TASK FORCE MEETING MINUTES

February 25, 2014

### Call to Order

Task Force President Jane Weber called the meeting to order at 1530 hours at the Great Falls Pre-Release Center, noting that a quorum was present to conduct business.

### 1. Roll Call

#### DUI Task Force Members

**Cascade County Attorney designee:** Ashley Wilkinson – **Excused Absence**

**Cascade County Sheriff designee:** Deputy Travis Grove - **Present**

**City of Great Falls Chief of Police designee:** Captain Tim Shanks – **Excused Absence**

**Great Falls City Attorney designee:** Cassidy Blomgren – **Excused Absence**

**State of Montana Highway Patrol District II Chief designee:** Trooper David Baggs - **Absent**

**Great Falls Victim-Witness Services designee:** Savannah Heaton - **Absent**

**State of Montana Adult Probation and Parole Regional Administrator designee:** Wayne Bye - **Present**

**Montana Tavern Association Home Safe Program designee:** Vince Kyle - **Present**

**Gateway Recovery Center designee:** Barbara Bessette - **Present**

**Benefis Health Systems, Inc. Chemical Dependency Unit designee:** J.T. Lute - **Present**

**Great Falls Pre-Release Services, Inc. designee:** Lisa Myers - **Present**

**Great Falls Public Schools designee:** Danielle Funseth - **Present**

**Airmen Against Drunk Driving designee:** Staff Sergeant Charles Marino Franco - **Absent**

**Citizen Members:** Jim Whitaker – **Present**; Corin Fisch - **Present**, Kristi Jo Anderson – **Excused Absence**

**Cascade County Commissioner:** Jane Weber - **Present**

**Task Force Coordinator:** Jerry Kelley - **Present**

**Administrative Assistant:** Brenda Demers - **Present**

#### Members of the Public in Attendance

John Hayes, Janet Meissner, Charity Taylor, Eric Hopkins

### 2. Approval of Minutes from February 19, 2014

Jane Weber noted that the minutes dated January 28, 2014, from the regular monthly meeting were approved at the February 19<sup>th</sup> special meeting where the scholarship process was finalized. Jim Whitaker asked that the minutes of February 19, 2014 be corrected to reflect that he DID attend the meeting. Ms. Weber requested that Item #2 be modified to add the phrase *as amended*, so it would read: A motion was made to approve the minutes *as amended*, and passed unanimously. Ms. Weber asked that the following sentences be added to Item #3: *Any scholarship winner who receives any alcohol or drug related offence prior to receiving their scholarship check will be disqualified. The scholarship check would be then awarded to the applicant with the next highest scholarship score.* Danielle Funseth commented that a person that has received an MIP can qualify if they have satisfied all of the MIP sentencing requirements. **JT Lute moved to approve the February 19, 2014 minutes as amended above. Wayne Bye seconded, and the motion carried unanimously.**

### **3. Financial/Budget Performance Report and Requests for Payment/Purchases**

Charter Media: Jane Weber informed the Task Force that Charter Media forgot to run one ad costing \$12.50. Ms. Weber asked the Task Force if they would prefer to receive a credit or have Charter Media run another ad. Task Force members agreed to take the credit.

Financial Statement: Jerry Kelley distributed the financial ledger and reviewed it with Task Force members beginning with the January 31, 2014 entries. The Task Force received three DUI reimbursement fees totaling \$11,789.64. Bills paid were as follows: \$82.27 to RDJ Specialties for key fobs; \$1,495 for the ID Checking Guides (the Task Force will submit a bill to the Tavern Association for half of that cost); \$55.00 to Licini's for printing 500 Kudo cards; \$82.00 to Licini's for printing DUI Task Force letterhead stationary; \$183.00 for Tribune ads, and \$225.00 for gift certificates purchased from the Montana Club and given to McCullough Towing for providing Miracle Mile free rides over the holidays. The Montana Club donated three of the twelve gift certificates. Task Force members and the public were given the opportunity to ask questions, and there were none.

2014 Project Graduation: Jerry Kelley announced that he received a request from CMR High School and Great Falls High School for donations to their 2014 Project Graduations. Mr. Kelley stated that last year the Task Force donated \$200.00 to each school, and the prior year \$100.00 to each. After further discussion, **Danielle Funseth moved to give CMR High School and Great Falls High School \$200.00 each for their graduation parties. Jim Whitaker seconded. The motion carried unanimously.** The Task Force discussed and decided against donating key fobs to give away at the graduation parties.

2014 Spring Fling Hoop Thing: Jerry Kelley stated that he received a letter from Janet Meissner regarding the 2014 Spring Fling Hoop Thing. Last year the Task Force donated \$350.00 and \$250.00 the prior year. Janet Meissner was in attendance and addressed the Task Force explaining that this year they will be celebrating the 20<sup>th</sup> anniversary of this annual fundraising event on June 7th. Ms. Meissner commented that the basketball event brings families together for a healthy, positivesocial day where there is no alcohol at or associated with the event. Ms. Meissner added that the event endorses the Alliance For Youth mission of reducing substance abuse in the community and promotes good sportsmanship and family bonding. Janet Meissner remarked that her group has in place a unified substance abuse prevention plan in collaboration with other community agencies, noting that the group's strategies are evidence based. The sponsorship they are asking for goes to support the grant funded work they do to show they have matching sources and community support. Ms. Meissner explained the difference between the two levels of sponsorship. The Court Level sponsorship is \$350.00 and the sponsor will be recognized on the website and printed on t-shirts. The sponsor's logo will be placed on a basketball backboard in addition to the announcer acknowledging the sponsor throughout the day. The Top Dog sponsorship is \$500.00. The Task Force would form a team to play in the tournament and get exposure from the media in addition to what the Court Level sponsors receive.

Vince Kyle joined the meeting at 1550 hours.

Task Force Members were invited to ask Janet Meissner questions. Janet Meissner and Charity Taylor departed the meeting, and the Task Force discussed donating to the event. **Jim Whitaker moved to donate \$350.00 for the Court Level sponsorship to the 2014 Spring Fling Hoop Thing. Barbara Bessette seconded the motion. The motion carried unanimously.**

#### **4. Report from the Task Force Coordinator**

PSA by KFBB: Jerry Kelley reported that he, Lisa Myers, and Barbara Bessette met with representatives of KFBB TV earlier this month. Mr. Kelley commented that KFBB had a lot of great ideas, one of which was to open the PSA with silence and photos of crashes. However, after contacting the Sheriff's Office and Captain Shanks, Mr. Kelley found out that these photos are not available to the public. As a result, KFBB staff are putting together an alternative script and will e-mail it to Jerry Kelley. **Wayne Bye motioned to let the committee move ahead with the project without further approval from the rest of the Task Force. Danielle Funseth seconded, and the motion carried unanimously.**

KUDO and PROMise Cards: Jerry Kelley distributed KUDO cards for Task Force members to award. Jane Weber asked Task Force Members to contact Jerry Kelley whenever a Kudo card is awarded and advise him of the receiving person's name so he can expect to hear from that person. Jerry Kelley circulated a PROMise card and apprised the Task Force that Licini's printed 1,000 of them free of charge. Jane Weber suggested sending Licini's a thank you, and asked Jerry Kelley to draft the letter. The group discussed how the PROMise cards have been distributed in the past, and concluded it would be more practical to attach them to the prom tickets. Jerry Kelley will call the school and ask if this can be done.

DD Buddy Cell PhoneApp: Mr. Kelley introduced guest Eric Hopkins. Mr. Hopkins addressed the Task Force, introducing an I-phone application he and a friend have developed, named DD buddy. The app. connects friends to friends when a designated driver is needed. They have a programmer that is setting up the app. for the App Store and Google Play. Mr. Hopkins commented that once people start sharing the app., it will snowball. It can also be linked through Facebook. The release date is March 10<sup>th</sup>. Mr. Hopkins demonstrated how to use the app., showing there are two options - one to make one's self available as a designated driver, and one to request a ride. A volunteer can make themselves available to friends, family, or whomever they choose. On the other end, if a person needs a ride, they can see who is available and click on the person they choose, and it sends a request to that person. That person can accept or reject. Upon acceptance, the app. instantaneously gives a GPS to both people so they can track one another. Eric Hopkins explained that DD Buddy would like to get local businesses on board to offer incentives to the designated drivers. Task Force members were given the opportunity to ask Mr. Hopkins questions. Jane Weber suggested that Mr. Hopkins promote DD Buddy through the media in addition to going to the colleges and the Air Force Base. Task Force members agreed to have Jerry Kelley provide their e-mail addresses to Mr. Hopkins. Lisa Myers will add DD Buddy to the Task Force's Facebook page. **Wayne Bye motioned and Lisa Myers seconded to promote and support the DD buddy concept. The motion passed unanimously.**

DUI Task Force Scholarships: Jerry Kelley reported on the scholarship progress, noting that the committee met on February 19<sup>th</sup>, and he e-mailed all of the principals in Cascade County. In addition, there was a notice in the Tribune announcing the availability of the DUI Task Force scholarships.

Annual Law Enforcement Recognition: Jerry Kelley stated that he sent application letters to the Great Falls Police Department, the Cascade County Sheriff's Office, the Montana Highway Patrol, and Probation and Parole. Mr. Kelley has not been able to contact SSGT Marino Franco regarding who to send the application letter to at Malmstrom. Jerry Kelley is soliciting donations for the gifts to be given to the awardees at the May DUI Task Force meeting. Mr. Kelley will coordinate with the Pre-Release Food Service Manager, Bruce Vallier regarding snacks for the presentation.

## 5. Annual Plan Progress Report

- 1) Attending Community Action Information Board (CAIB) meetings at MAFB: Jerry Kelley stated that he spoke to SSGT Marino Franco who indicated he does not know anything, so suggested that Jerry Kelley contact the Public Affairs office.
- 2) Emphasize AADD during holidays and sporting events – Ads and articles in the High Plains Warrior: SSGT Marino Franco was to report on this item.
- 3) Public information campaign to intervene on underage drinking: Jane Weber asked Danielle Funseth to get in touch with Kristy Jo Anderson regarding this item.
- 4) Public information program reaching 500 parents of minors regarding alcohol use/abuse and utilize community service coordinator to discuss with MIP convictions: Barbara Bessette reported that this is what is referred to as the Town Hall forum, which is open to the public to discuss underage drinking. Ms. Bessette is working with *Alliance For Youth* on this project; however, she is sure there will not be 500 people in attendance. Danielle Funseth suggested another avenue would be AFY for Substance Abuse Prevention Alliance, and they have both a parent and a youth component. Barbara Bessette stated that she is working with AFY regarding this. Jane Weber advised to track how many parents are involved, so more realistic numbers can be submitted in next year's plan. Danielle Funseth informed the Task Force that AFY produced a one minute movie trailer that will be playing at Carmike for a year. Ms. Funseth added that they are looking for a venue for the premiere, which will be March 21st. Danielle Funseth suggested adding the movie trailer to the Task Force's Facebook page once it has premiered.
- 5) Distribute 500 "Contracts of Choice": Jerry Kelley informed the Task Force that he hands these out to adolescents and their parents when they come in to his office for MIP's or other things. Mr. Kelley explained that it is a pledge between the adolescent and their parents where the adolescent can call their parents any time they find themselves in a bad situation, and the parent will come pick them up without reprimand. Jane Weber wondered if there is a way to introduce the *Contracts of Choice* as part of the orientation for freshman and their parents at school. Danielle Funseth commented on the need for anti-drug and alcohol exposure geared towards middle school students. Corin Fisch stated that some of her clients have been in treatment for a long time, have gone to college, and are doing well, so some of those individuals could go into the school system, relate their stories, and distribute the *Contracts of Choice*. Wayne Bye suggested distributing the *Contracts of Choice* to juvenile Probation and Parole. Jerry Kelley will e-mail the contract to every Task Force member, and they will report back with the names of those they have shared it with.
- 6) Collaborating with GFPS CARE Office and Alliance for Youth MIP TF: Jerry Kelley indicated that he does this on a continuous basis. Danielle Funseth stated that she is the contact person for Great Falls Public Schools CARE rather than Janet Meissner.
- 7) Collaborate with Gateway to assist with alcohol and drug education programs: Barbara Bessette stated that she will be taking on the "Let's Control It" classes and offering training. Lisa Myers indicated she still has the PowerPoint presentation she was involved in putting together for last year's Driver's Education conference.
- 8) By invitation attend the Wing's Culture of Responsible Choices (CoRC) Board: SSGT Marino Franco was to report on this subject.

9) Advocate the Social Host message to parents: Tim Shanks is to coordinate this by using the Cops' Corner.

10) Write letters to the Editor: Jane Weber advocated submitting one letter to the Editor per month regarding drinking and driving. Danielle Funseth stated that she cannot participate due to a conflict of interest, and J.T. Lute indicated he would have to ask his employer for permission. The group agreed on the following schedule:

March – Jane Weber	April – Jerry Kelley	May – Barbara Bessette
June – Wayne Bye	July – Lisa Myers	August – Vince Kyle
September – Travis Grove	October – Corin Fisch	November – Jim Whitaker
December – Savannah Heaton or Cassidy Blomgren		

11) Support GFPD when they conduct underage alcohol compliance checks: Cassidy Blomgren and Tim Shanks were to coordinate dates.

12) 15 "Let's Control It" Trainings/year: Barbara Bessette will be facilitating these trainings.

#### **6. DUI Statistics and MIP-A Statistics**

Travis Grove reviewed the stats with Task Force members, noting that DUI's tend to decrease in the wintertime and spike in the summertime.

#### **7. January Stats from Airman Against Drunk Driving**

SSGT Marino Franco was absent and did not provide the stats.

#### **8. Kudo Cards**

Barbara Bessette reported that she awarded a Kudo Card on New Year's Eve to an employee of the Tap House because that person was keeping track of drinks given to individuals and making sure they were not over-serving.

#### **9. Public comments**

There were no public comments.

**Wayne Bye motioned and J.T. Lute seconded to adjourn the meeting at 1650 hours.**

The next regularly scheduled meeting will be March 25, 2014.