

CASCADE COUNTY DUI TASK FORCE MEETING MINUTES

January 28, 2014

Call to Order

Task Force President Jane Weber called the meeting to order at 1530 hours at the Great Falls Pre-Release Center, noting that a quorum was present to conduct business.

1. Roll Call

DUI Task Force Members

Cascade County Attorney designee: Ashley Wilkinson

Cascade County Sheriff designee: Travis Grove

City of Great Falls Chief of Police designee: Captain Tim Shanks

Great Falls City Attorney designee: Cassidy Blomgren

State of Montana Highway Patrol District II Chief designee: Trooper David Baggs

Great Falls Victim-Witness Services designee: Excused Absence

State of Montana Adult Probation and Parole Regional Administrator designee: Wayne Bye

Montana Tavern Association Home Safe Program designee: Vince Kyle

Gateway Recovery Center designee: Barbara Bessette

Benefis Health Systems, Inc. Chemical Dependency Unit designee: J.T. Lute

Great Falls Pre-Release Services, Inc. designee: Lisa Myers

Great Falls Public Schools designee: Excused Absence

Airmen Against Drunk Driving designee: Staff Sergeant Charles Marino Franco

Citizen Members: Jim Whitaker, Corin Fisch, Kristi Jo Anderson

Cascade County Commissioner: Jane Weber

Task Force Coordinator: Jerry Kelley

Administrative Assistant: Brenda Demers

Members of the Public

John Hayes, Paul Cory

2. Welcome to New Task Force Coordinator, Jerry Kelley

Jane Weber welcomed Jerry Kelley, the newly appointed Task Force Coordinator. Ms. Weber explained that Jeremy Smart took advantage of an opportunity to work in law enforcement for the Forest Service. Jerry Kelley shared that he has worked at the Pre-Release for 14 ½ years, and 9 ½ of those years he worked with longtime Task Force Coordinator Al Recke. Task Force members and the public were given the opportunity to visit a bit more with Mr. Kelley to learn about his background and interest in the DUI Task Force mission.

3. Approval of Minutes from November 26, 2013

JT Lute motioned to approve the minutes from the November 26, 2013 meeting. Jim Whitaker seconded, and the motion passed unanimously.

4. Election of Officers

Wayne Bye, representing the nominating committee, presented the proposed slate of officers for 2014, noting that all have agreed to serve:

Jane Weber – President

Vince Kyle – Vice President

Travis Grove – Secretary

Ashley Wilkinson - Treasurer

Jane Weber called for nominations from the floor, providing the opportunity three times each for President, Vice President, Secretary, and Treasurer. **There being no further nominations, Tim Shanks moved for unanimous acceptance of the slate of officers as presented. SSGT Marino Franco seconded, and the motion carried unanimously.** Jane Weber pointed out that she, Ashley Wilkinson, and Vince Kyle can only serve in the same position one more year, so Ms. Weber asked Task Force members to start thinking about filling these positions for the year 2015.

5. Financial Budget

Treasurer Ashley Wilkinson reviewed the budget report and ledger with the Task Force. Ms. Wilkinson related that payment was made in the amount of \$2,158 for the billboards, \$183 for the *Tribune* ad, and \$280.75 for Breathalyzer tubes and cylinders. The Task Force received \$25 from a DUI reinstatement fee. Ashley Wilkinson recapped that at the November 26, 2013 meeting, the Task Force agreed to discontinue using the ledger and only rely on the county generated Budget Performance Report. Ms. Wilkinson commented that she has come to recognize the simplicity of the ledger for listing transactions. Ms. Wilkinson asked the Task Force members if they would like to continue using only the performance report or if they would like to utilize the both the ledger and Budget Performance Report. Jane Weber added that the Budget Performance Report does not list each specific expenditure like the ledger, so the detailed information is not available without the ledger. She did point out that the ledger would need to be manually maintained by Jerry Kelley. **JT Lute moved to use the ledger as well as the Budget Performance Report. Jim Whitaker seconded. There being no further discussion, the motion carried unanimously.**

Purchase of marketing/promotional items: Jerry Kelley stated that he received a bill from RDJ Specialties, Incorporated in the amount of \$821.27 for marketing and promotional items. Jane Weber explained that this purchase had not approved by the Task Force. Jane believes a package of materials were sent to the Pre-Release Center and Jeremy Smart (former DUI Coordinator) believed they were free promotional items or had been previously purchased. Jeremy Smart distributed some of the promotional items thinking they were available to use as incentives for DUI prevention. Jim Whitaker suggested contacting the company to find out if they had authorization to send them. Jane Weber responded that she had already asked Jeremy Smart to do this. Evidently, Al Recke (longterm former DUI Coordinator) traditionally bought and distributed these items in the past. She recommended the Task Force pay for the items, since they are already in circulation and could not be retrieved to be returned to RDJ Specialties.

ID Checking Guides: Jerry Kelley asked the Task Force if they want to order the 2014 "ID Checking Guides", stating that they are used as an identification card reference and for training purposes. Barbara Bessette commented that the police department and Jennifer Ramburg still provide the training. Mr. Kelley indicated the cost is \$16.35 per manual if purchased prior to January 30, 2014; and thereafter \$17.15 per manual. They also provide volume discounts. Vince Kyle stated that in the past the Task Force gave them to the bars, commenting that they depict ID's from other states and are very helpful for the bartenders when checking to confirm valid IDs. Other Task Force members agreed that

they are helpful. (Corin Fisch joined the meeting at 1550 hours.) Vince Kyle, on behalf of the Tavern Association, offered to pay half of the cost for the order. The group discussed how many to order and who to give them to. They agreed to order 100 at the volume pricing of \$14.60 per guide.

Gift Certificates for free rides: Jerry Kelley reviewed that McCullough Towing provided **free rides** on New Year's Eve, and in the past the Task Force has provided \$25 gift certificates to Denny's along with a certificate of recognition to the individuals involved. Mr. Kelley received the statistics that McCullough Towing used six cars and gave rides to approximately sixty people. Eleven people helped with the event in addition to Mr. and Mrs. McCullough providing rides. Discussion ensued regarding purchasing the gift certificates from a local business. Task Force members agreed to patronize the Montana Club this year and purchase twelve gift certificates. The group also agreed to work ahead on this project next year and try to get the gift certificates donated from various local businesses, to eliminate the need to expend funds.

Reprinting of Kudo Cards: Jerry Kelley confirmed that there are no Kudo Cards left and asked for approval to order more. Mr. Kelley received a price quote from Licini's Print Shop of \$55 for five hundred cards. Everyone agreed they will last for years and suggested omitting the name of the Task Force Coordinator and just listing the phone number, to prevent the cards from becoming outdated in the event of future changes.

Operation Holiday Cheer at Malmstrom AFB: The Task Force discussed whether to continue supporting Operation Holiday Cheer at Malmstrom Air Force Base. Jerry Kelley explained it is for sports activities for the kids and an alcohol free party. SSGT Marino Franco added the event is designed for those who have to stay in the dorm over the holidays because they cannot afford to go visit family. It was noted that in the past the Task Force donated \$200 each year towards the program. Because it is too late this year, Mr. Kelley informed the person in charge that the Task Force would not be supporting Operation Holiday Cheer this year. The Task Force agreed that if the Task Force was notified well in advance next year, they would likely support it.

Purchase dry gas for City PD: The City Police Department requested funds in the amount of \$196.50 to purchase dry gas to calibrate their PBT's. JT Lute commented this is something the Task Force normally funds.

President Weber asked that if anyone has a financial decision for consideration for the next meeting, to contact Jerry Kelley in advance so he can put it on the agenda. **Tim Shanks moved to approve the expenditures of all the items as presented by the treasurer and Task Force Coordinator. Vince Kyle seconded the motion. There being no further discussion, the motion carried unanimously.**

6. Report from the Task Force Coordinator

Production of PSA by KFBB: Jerry Kelley reported that he, Lisa Myers, and JT Lute are working on the Public Service Announcements with KFBB television. The committee is having a concept meeting with KFBB on February 6. Jane Weber invited anyone with an idea for a theme for the PSA to submit it to the committee.

PSA for radio samples: Jerry Kelly brought the recordings of the public service announcements that have been airing on the radio. However, the PSA's were inaudible for the entire group via his laptop, so Mr. Kelley will e-mail them to each Task Force member.

Tribune monthly stats ad: Jerry Kelley reported that he has been in contact with Trish Russette from the *Tribune* regarding the monthly statistic ads. The cost is \$192.80 per month, and they are published in a Friday and a Sunday edition. The Task Force approved this monthly purchase at the October 29, 2013 meeting. Mr. Kelley circulated a sample of the ad.

Home Safe Report: John Hayes reported on the Home Safe Program. On New Year's Eve, the Tavern Association sponsored eight cabs and dispatched them from Mr. Hayes' office. They gave 121 rides to approximately 300 people that night. John Hayes reported that the Home Safe Program provided 1,502 rides to 2,082 people in 2013. Mr. Hayes thanked the Task Force for its help and support. The Home Safe program will be providing rides on Super Bowl Sunday, and they are looking into doing it for St. Patrick's Day.

7. Review of Annual Plan Progress

Jane Weber commented that the Annual Plan, which is sent to Helena, identifies many tasks the Task Force committed planned to accomplish, so she wanted to review those items.

1) Tribune, radio, TV, school papers and crash vehicle at the State Fair: The Task Force is doing these.

2) Attending Community Action Information Board (CAIB) meetings at MAFB: SSGT Marino Franco does not know what this item is. JT Lute believes Al Recke would attend specific meetings on MAFB and meet with the Commander. Jane Weber asked SSGT Marino Franco to find out what this action item means and report to Jerry Kelley.

3) Emphasize AADD during holidays and sporting events – Ads and articles in the High Plains Warrior: Jane Weber asked SSGT Marino Franco to check into doing this. Jane Weber also asked SSGT Marino Franco to work with Jerry Kelley about representing the Task Force at Commander Calls. Ms. Weber asked the Task Force to report when they have gone to the base and retain copies of articles or ads from High Plains Warrior to ensure this action item is being accomplished.

4) Public Information campaign to intervene on underage drinking: The Task Force advertises in the school newspapers. Jane Weber asked Kristi Jo Anderson to contact Danielle Funseth to see if there is anything else the Task Force needs to be doing in regards to an underage drinking campaign. Task Force members mentioned the PROMise Cards for Prom and graduation all night parties. Lisa Myers commented that the Task Force distributed Contracts of Choice along with the PROMise Cards. Jerry Kelley will contact Licini's Printing about printing 500 PROMise cards free of charge since we are paying for the printing of the Kudo cards.

5) Scholarships: Jane Weber suggested forming a committee to review the application language and draft a revised form for Task Force approval at the February meeting. SSGT Marino Franco proposed allowing students with an MIP to apply for these scholarships, giving them an opportunity to tell their story and express regret. **SSGT Marino Franco moved to allow students who have had MIP's in the past to apply and be eligible for the DUI Task Force scholarship. Kristi Jo Anderson seconded.** The Task Force discussed the number of MIP's an applicant should be allowed to have as well as the plan of action if a recipient is charged with an alcohol related offence after being chosen. Some members questioned what to do if a scholarship winner received an MIP AFTER being notified as a scholarship recipient. **Eight Task Force members supported the motion, and six were opposed. The motion carried.** Lisa Myers, Barbara Bessette, and Wayne Bye volunteered to meet with Jerry Kelley to draft the new language for the scholarship criteria. Jane Weber proposed having the County's civil attorney review the revised scholarship application requirements once it is drafted. Once that is done, it will be sent to Task Force members to review prior to the February meeting.

6) PROMise Cards for the PROMs (750 cards): The Task Force prints and distributes these.

7) Public Info program reaching 500 parents of minors regarding alcohol use/abuse and utilize community service coordinator to discuss with MIP convictions: Jane Weber asked Barbara Bessette to contact Jennifer Ramburg to see what was done in the past.

8) Distribute 500 "Contracts of Choice": Jerry Kelley reported that MIP students receive these contracts as part of their rehabilitation program. The Task Force was unclear how contracts were distributed to the general student population.

9) Collaborate with Gateway to assist with alcohol and drug education programs: Jerry Kelley stated that the CARE office and Alliance For Youth work with him.

10) Collaborate with Gateway to assist with alcohol and drug education programs: Jane Weber asked Barbara Bessette to look into this.

11) By invitation attend the Wing's Culture of Responsible Choices (CoRC) Board: SSGT Marino Franco explained that this is a committee led by four airmen, focusing on helping the younger airmen making responsible choices. SSGT Marino Franco will inquire about this and report to Jerry Kelley.

12) Advocate the Social Host message to parents: Tim Shanks stated that this usually consists of writing letters to the editor in the spring. It refers to cautioning parents hosting graduation parties. Cassidy Blomgren suggested using the "Cops Corner" column. Jane Weber suggested Task Force members could share in writing letters to the editor, so they are published on a regular basis.

13) Write letters to the Editor: This ties in with number 12 above.

14) Support GFPD when they conduct underage alcohol compliance checks: Tim Shanks commented that any business who failed was required to have their employees take remedial training. The group discussed the "Let's Control It" classes. Cassidy Blomgren asked Tim Shanks to inform her of the next compliance check so she can set up training. Jane Weber noted that the Annual Plan specifies the Task Force will facilitate 15 sessions. The Task Force members expressed concern in ensuring this number was achieved. Jane Weber suggested next year's plan list a more reasonable number of classes.

15) Support the Home Safe Program: The Task Force regularly donates money to the Cascade County Tavern Association for this.

16) Respond to requests for equipment from MHP, CCSO, GFPD, MT P&P: The Task Force responds and supports requests from these departments, as funds are available.

17) Annual Recognition Program: Jerry Kelley will draft the same letter as in the past soliciting nominations from the five entities – GF Police, CC Sheriff, MSHP, MAFB, Probation and Parole.

18) Provide 50 of the latest "ID Checking Guides": The Task Force purchases and distributes these.

19) Award KUDO cards: Cassidy Blomgren stated that she will give KUDO cards to witnesses that testify after the cases are closed. Ms. Blomgren added that she will not inform any witness of the KUDO cards prior to the case being closed.

Jane requested that those that took on tasks to be prepared to report at next month's meeting.

Lisa Myers remarked that she is still the Facebook representative for the Task Force, and she can post those things the group has approved, such as letters to the editor, newspaper articles, or advertisements.

8. DUI Statistics and MIP-A Statistics

Task Force members reviewed the stats. Travis Grove explained that 2014 is the fiscal year we are currently in, which comprises July 2013 through December 2014. Jane Weber suggested renaming the stats document file to indicate the applicable months each time Deputy Grove emails the report. Deputy Grove and the Task Force reviewed and discussed the stats. Cassidy Blomgren commented that 13 cases dismissed in July seems wrong, adding that the person who calculates the stats may

misunderstand how the cases are calculated. Ms. Blomgren will research the issue. John Hayes asked how many alcohol related deaths there were in 2013. Tim Shanks will get this information and report it to Mr. Hayes and the Task Force.

9. December Stats from Airmen Against Drunk Driving

SSGT Marino Franco reported there were 23 "saves" in December. SSGT Marino Franco stated there was a DUI on base from an airman driving from the dorm to Burger King. He was not allowed out of the gate. SSGT Marino Franco is ultimately held accountable for what the program is doing for the base. He stated that the command chief ordered and is having distributed special key chains that have "remove before drinking" on them along with the number to call AADD. Jane Weber suggested writing about the key chains in the *High Plains* newspaper article, offering to collaborate with SSGT Marino Franco once he has a draft of the release.

SSGT Marino Franco commented that some airmen wanted to see what other options besides AADD were available. John Hayes will provide SSGT Marino Franco with a list of the taverns that are part of the Tavern Association's Home Safe Program. Airmen have also asked if they could ask for rides using text messages. There was no response to this question.

Gas cards: SSGT Marino Franco mentioned that the last time he was at a DUI Task Force meeting he learned that the Task Force was initially being conservative about giving out the \$5 gas cards, only awarding them to individuals who had provided multiple trips or took multiple people home. Al Recke advised SSGT Marino Franco to start awarding the gas cards more freely. SSGT Marino Franco supported the decision commenting that most of the drivers do not earn a large salary, volunteering their time and money, along with taking on the risk of having to clean their cars if a rider gets sick. He related that five drivers sign up for the weekend and have a dispatcher as part of the AADD program, so the incentive of the gas cards really helps. The gas cards are purchased through the BX so they can be used on base. Jerry Kelley confirmed that he has some gas cards in his office and will give them to SSGT Marino Franco.

10. Recognizing Sellers and 911 Callers with KUDO Cards Status

No KUDO cards were awarded.

11. Public comment

There were no comments from the public.

Adjourn

The meeting adjourned at 1705 hours.

The next regularly scheduled meeting will be February 25, 2014.